

Communications Committee Annual Report
May 10, 2001

The communications committee has been extremely active this year. Besides attempting to improve on existing initiatives the communications committee has launched a number of new ones. Our most successful achievements this year have been:

The Communications Committee has been recognized by the board as a positive addition to the Federation, and will be presenting a draft of its Terms of Reference at this meeting.

The continual upgrading of our web site and the resulting successive increases in the number of hits, from 530 in January to 1,589 in March.

A continuous series of published articles in the major dailies in the province. The equivalent to one article every 3 months.

Positive reports concerning the content of the **Bulletin** are becoming more frequent.

The communications committee has been asked by the **Telegraph Journal** to submit an article each month to be considered for publication as a “guest column”.

Update since last meeting

The **Bulletin** was distributed in the second week of April. The edition included two articles from the Communications Officer. One dealt with the issue of the need for a provincial Association, the other with a detailed description of what the FNBFA website has to offer.

What was to be our last article for this mandate was printed in the March 30th edition of the **Telegraph Journal**. The article entitled “Modern Three R’s” Threatening N.B.’s Universities” was reprinted in the April edition of the **Bulletin**.

The most important achievement since our last report is having secured “guest columnist” status for the Federation with the **Telegraph Journal**. This status, I feel, can be attributed mainly to the Executive Director. His concise and informative articles have sold the **Telegraph Journal** on the idea.

Our first ‘e-mail to the troops’ was sent out late last month requesting suggestions for future articles for the **Telegraph Journal**. Though I have yet to receive any suggestions, I have received congratulations from members of FAUST.

I want to thank the board for the suggestions they have given the committee over the last two years as it has tried to carry out its mandate. I think that the communications committee will prove to be a strong asset to the Federation in the future.

Ian H. Fraser, Chair